



**MEDIA
GROUP**
from ideas to execution

2024



**MEDIA
KIT**

CONTENT



- * Company Overview
- * Who is Harjinder Gill?
- * Our Products & Services
- * Our Team
- * Radio Market Statistics
- * Advertisement Proposal
- * Contact Information



Company Overview

G MEDIA GROUP INC.

From Ideas to Execution

G Media Group is an emerging Multimedia, Event Management, Entertainment, Marketing & Branding company with a strong national and international presence. It is a one-stop destination for over-the-top multimedia content. This company is headquartered in Toronto, Canada, and founded in 2015 by Mr. Harjinder Singh Gill. G Media Group excels in providing comprehensive information concerning current affairs in the field of politics, society, entertainment, art, music, and technology.

G Media Group provides Radio and Video platforms to manage advertisements for ethnic media outlets in Brampton and GTA for over Seven years. Primarily, G Media is managing advertisements for the Harjinder Gill Show - Ramz Punjabi, Trucking Pulse, Ramz Punjabi Weekend Show, Radio Nazria, and their Social Media Platforms. Moreover, G Media Group also does media buying for other ethnic shows.

We fancy ourselves with exclusive interviews with the most famous personalities and dignitaries such as Actors, Players, Politicians, Doctors, and Experts. Moreover, we intend to capture all the

flavour of audio and visual entertainment by delivering the best of Bollywood and Pollywood news consisting of the latest events, shows, songs, feature films, movies, documentaries, etcetera.





MISSION

To become a trustworthy, ethical, constructive, and reliable bridge between our community and providers and to achieve a positive, sustainable, and combined growth for both.



VISION

Our vision is to become an esteemed ethnic organisation serving our community locally & globally, by providing various media and entertainment services.





Who is Harjinder Gill?

"I believe in the power of hard work and teamwork. My vision in life is to continue to dream big, believe big, and achieve big"

Mr. Harjinder Gill is an Indian-born Canadian journalist and a broadcaster with a Master of Mass Communication and Journalism. Most of his career has been in the media business. He expertise as a host and producer of leading south-Asian Radio and TV programs, blogger, reporter, voice over artist for documentaries, video/audio editor, and a creative designer.

Mr. Gill is a renowned business entrepreneur and philanthropist in the Punjabi community with an impeccable reputation. He aims to make G Media Group a world-class media, entertainment, event management, marketing and branding company with an integrated approach towards providing quality solutions for our clients to grow their businesses.

Brampton's Top 40 Under 40



Sovereign's Medal for Volunteers



OUR PRODUCTS & SERVICES

Our products and services include Radio & Television Programs, Musical Concerts, Documentaries, Feature Films, Corporate Films, Commercials, etc. Furthermore, we provide our clients with various virtual / physical platforms to market & brand their product & services in terms of full marketing package that includes, Bill-Boards, Bus Shelters, Flyers, & Posters.

Our team of experienced and professional individuals will work with you to launch your products, services or events with the vast audiences. That includes, but not limited to research, budgeting, and promotions.

Our multicultural radio programs packed with valued information and a wide range of issues of the Indo-Canadian community, such as



National and International News

Business and Finance

Health and Education

Politics and Religion

Comedy and Entertainment

Music and Tunes

Youth, Kids and Sports

Art, Science and Technology

Culture and Tradition

Environment and Safety

Philosophy and Psychology

Facts, Logic and Reasoning

We can provide our radio platform available to the providers for 7 days a week, as our radio programs air everyday on different channels and times.



OUR IMMEDIATE PROGRAMS



The Harjinder Gill Show - Ramz Punjabi

Monday to Friday 2 to 4pm on AM1350

Host: Harjinder Singh Gill

Co-host: Harsimran Kaur & Kamaldeep Kaur

This show provides targeted marketing opportunities to ethnic consumers within GTA and surrounding areas. Our multicultural radio programs packed with valued information and a wide range of issues of the Indo-Canadian community locally and globally

The Harjinder Gill Show- Trucking Pulse

Monday to Friday 4 to 5pm on AM1350

Host: Harjinder Singh Gill

Co-host: Harsimran Kaur & Kamaldeep Kaur



The purpose of this program is to provide information regarding Trucking, Traffic & Road Safety. We are here to bring the best in all forms of music and information for our audience.

Ramz Punjab - Weekend Show



Sunday 12pm to 1pm on AM530

Host: Manjit Gill

Co-host: Harjinder Gill & Prabhjit Boparai

Ramz Punjabi weekend show is an extension of Ramz Punjabi weekdays show to serve the audience on the weekends. With over 500,000 listeners across GTA and its neighbouring areas, AM 530 has always been at the forefront of delivering the best to its listeners and businesses.

Radio Nazria - An Opinion

Sunday 1pm to 2pm on AM530

Host: Manjit Gill

Co-host: Harjinder Gill & Prabhjit Boparai



Radio Nazria is broadcasted through channel AM530. The wide variety of topics such as current affairs, finance, economy, news, are discussed in the show to a wide range of listeners in GTA and North America.

Social Media Platforms



GMediaGroup



GMediaGroup



GMediaOfficial



GMediaGroupca

We are adequately resourced to give a grand shout-out to your brand and business on our all social media platforms and websites. These services can be availed within the marketing package or separately.

OUR TEAM

We have a team of spectacular individuals working their best to serve our community.



Harjinder Gill
CEO

Master of Mass Communication & Journalism
Post Graduate Diploma in Computer Applications (PGDCA)
Diploma in Archi-Max using software AutoCAD & 3D Max
Bachelors of Arts in Economics

Phone: 647-400-6862 | Email: GMedia14@gmail.com

Kamaldeep Kaur
Business Manager

Advance Health Care Leadership

Phone: 437-219-9707

Email: TeamGMediaGroup@gmail.com



Harsimran Kaur

Broadcast Journalist & Production Head

Bachelors in Journalism & Mass Communication

Master in Business Administration

Phone: 437-233-1035

Email: TeamGMediaGroup@gmail.com



Manjit Gill

Business Adviser

M.Sc. Mathematics, B.Ed

Phone: 416-669-1379

Email: RadioNazria@gmail.com

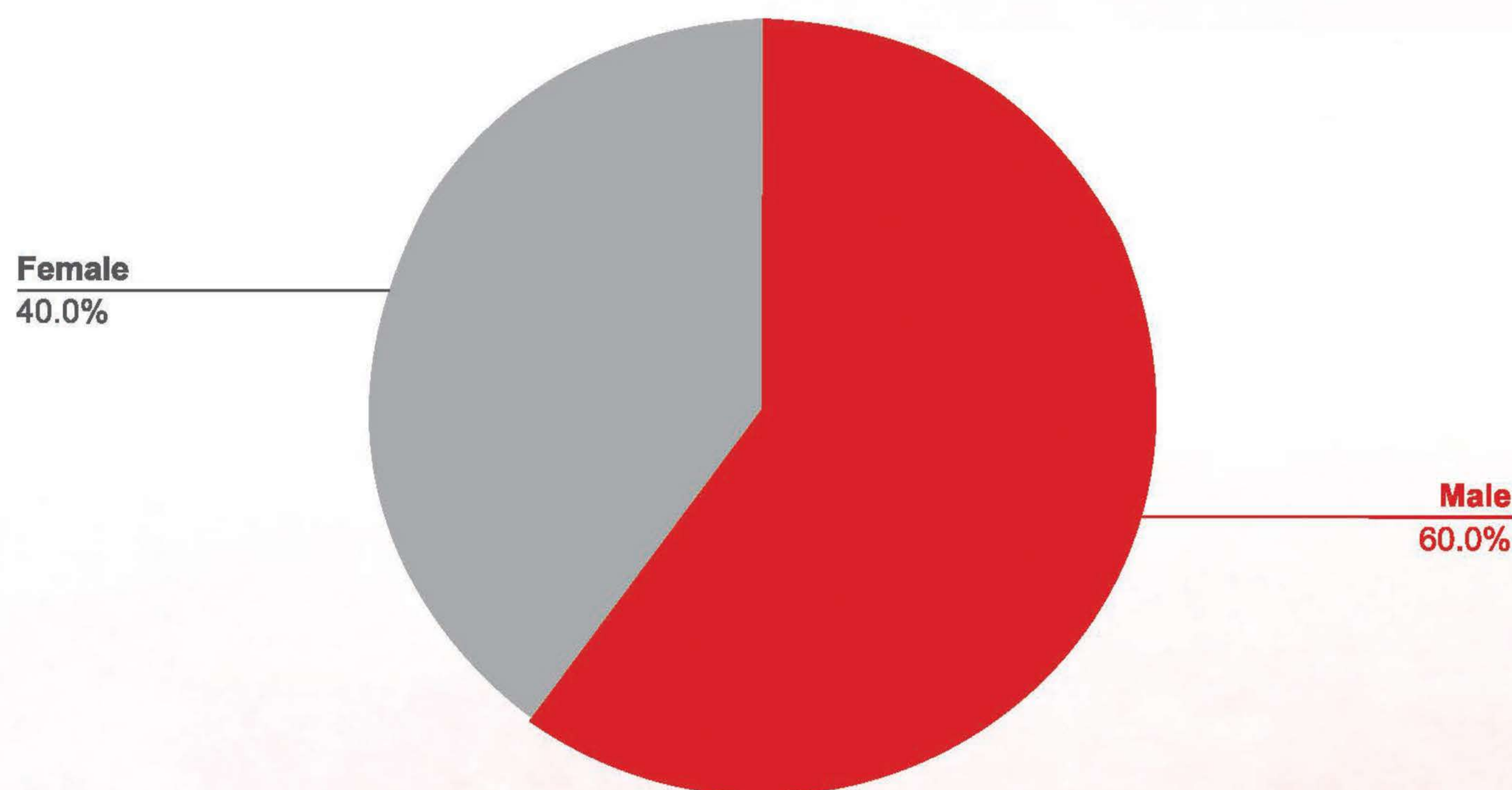
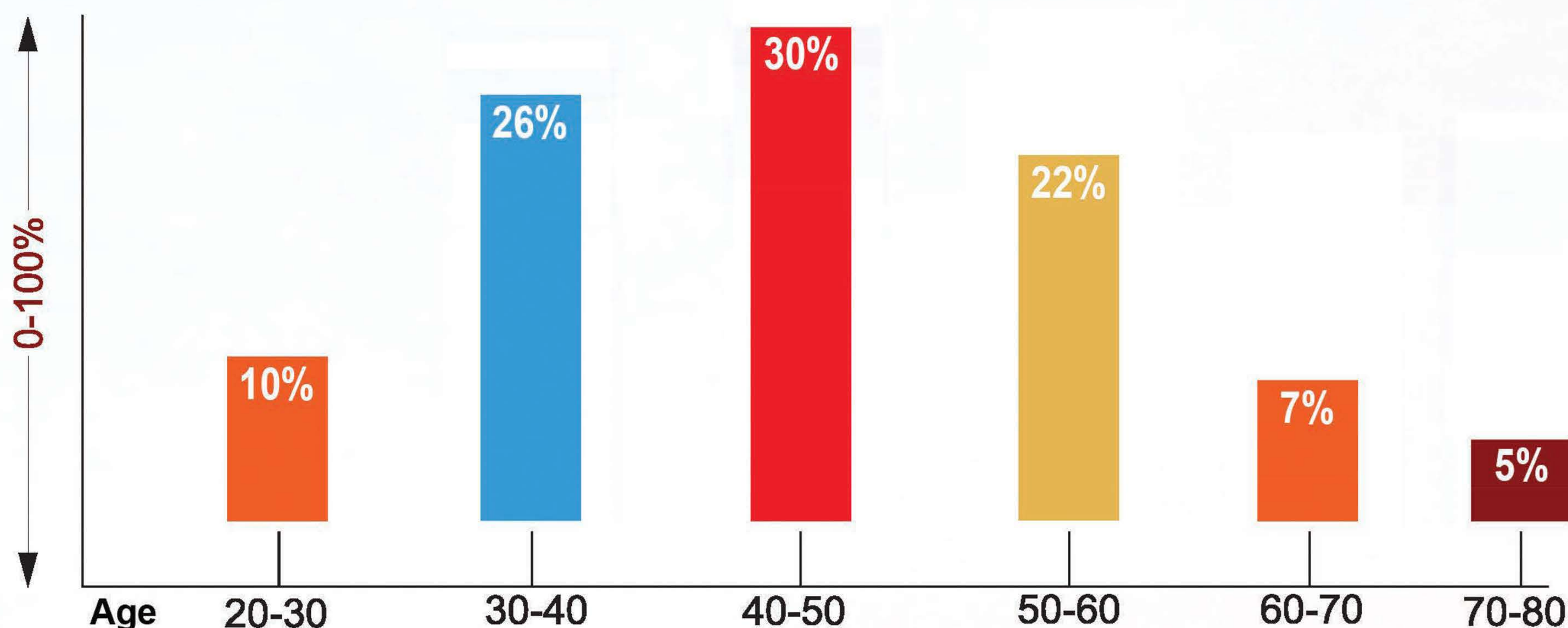


RADIO MARKET STATISTICS

We possess the listenership of various demographics in terms of age, gender, community, occupation, and medium of transmission. With the aid of radio transistors, smart-phone apps, websites and listen-live on phone facility, we have a wide range of listeners in the Greater Toronto Area and North America.

We have a proven track record delivering results for advertisers both large and small businesses. Moreover, We are loved by some regular callers and listeners, so there is always an audience to entertain and target. Most of our listeners fall under the age group of 25 to 75, where 60% of them are males and 40% are females.

We have approximately 1 million population of south Asian Canadians in the Greater Toronto Area, out of that majority of the population is Punjabi, Hindi and Urdu speaking.



Our listeners come from all walks of life, various occupations, students, new comers, on work permit. Due to the potential of our shows on different frequencies we have diverse audiences of different Radio channels, yielding results of large numbers. Furthermore, it is possible for us to broadcast your advertisements at different timings on different channels to serve different audiences during the Weekdays as well as on Weekends.



CONTACT US:

Harjinder Gill: 647.400.6862

Harsimran Kaur: 437.233.1035

Kamaldeep Kaur: 437.219.9707

Email: TeamGMediaGroup@gmail.com

www.gmediagroup.ca

www.harjindergill.com



GMediaGroup



GMediaGroup



GMediaOfficial



GMediaGroupca